

Service Mark Application Checklist  
Mark:

1. Has the mark been used in advertising or on promotional material?
  - a. If yes, please send us a sample.
  - b. If yes, what was the date of the first use? It is better to give a later date confidently than a date that might be too early. The month and year are sufficient, but the day of the month is preferred.
  - c. If no, then when do you expect to begin use?
2. Is the mark being registered as a design (e.g., a logo)?
  - a. If yes, please send a small (about 3" by 3") camera ready or other good quality black and white representation of the design. A computer graphic file or laser quality graphic print-out is acceptable.
3. What kinds of services is the mark used with (or to be used with)? Give a long list.
4. Where will the mark appear on the marketing materials?

Return this form to:  
SoCal IP Law Group LLP  
310 North Westlake Boulevard, Suite 120  
Westlake Village, California 91362  
+1 (805) 230-1350  
fax +1 (805) 230-1355  
email [info@socalip.com](mailto:info@socalip.com)